



St. Paul Park, Minnesota...It's the place to be!

And it's all about community and keeping the dream alive!

What happens when you hold a three-day family-focused event over the third weekend in August in beautiful St. Paul Park? *Community is what happens!* Families come and spend time together, neighbors share laughs, children have fun and people work together to create memories that will last a lifetime!

The St. Paul Park Heritage Days Festival includes fantastic events such as a mud volleyball tournament, carnival, car show, live entertainment, and of course, a wonderful grande day parade which includes community organizations, schools, businesses, churches and other exciting groups! We also include tons of fun attractions, local vendors, special foods and lots of activities for the whole family! Something for everyone!

So have you heard? The St. Paul Park/Newport Lions Club have come on board once again to facilitate the festival!!! As a strong pillar within the community, they are working side by side with the committee to make the 2016 Heritage Days Festival successful! Therefore, the Lions Club along with the St. Paul Park Heritage Days Festival Committee needs **YOU!** We are asking for your support and participation in making the 2016 festival a huge success! With your monetary or in-kind sponsorship, your participation will help keep the festival alive and continue to make the impact it has for the past thirty years!

Please take a moment to look over the attached information and let us know if there is anything we can do to assist you in becoming a "SPONSOR" for the 2016 St. Paul Park Heritage Days Festival. There are many opportunities available and we are sure there is one right for you! We feel we can offer your company the opportunity to reach out to our community and let them know of the services your company provides. If you are looking for some additional marketing exposure which is not listed on the Sponsorship Benefits Chart, please feel free to contact us as we would love the opportunity to discuss other alternatives. We strive to be able to create a win-win situation for everyone!

As an event sponsor, you help make this weekend possible for so many individuals and families in our city and surrounding areas of South Washington County. In fact, your participation helps make the event so successful that it helps make a difference in people's lives every day!

Plus as an added bonus, we are a committee which is run completely by volunteers from within our community and surrounding area. These positions are strictly volunteer and no one is paid. At this event, residents, businesses, city government and non-profit organizations all join together to proudly celebrate our great community. We strongly feel that if your company is willing to be a sponsor, we will be able to increase our advertising of this community event and in turn, expect higher participation throughout the festival.

Sponsoring the St. Paul Park Heritage Days Festival not only allows you to participate in an event which brings the community together but it also helps you in reaching your target market. Don't miss out on this exciting opportunity! Return your sponsorship form by June 15, 2016!

Thank you in advance for your time, consideration and support. We look forward to hearing from you soon!

Sheila Nitz
Sponsorship Chair
St. Paul Park Heritage Days Festival Committee
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Federal Tax ID#41-1339903





St. Paul Park/Newport Lions Club

Whenever a Lions club gets together, problems get smaller. And communities get better. That's because they help where help is needed – in our own communities and around the world – with unmatched integrity and energy.

So what better way to reach out and help the community than to facilitate the 2016 St. Paul Park Heritage Days Festival!!!

The St. Paul Park/Newport Lions Club is gearing up once again to organize and successfully execute the 2016 St. Paul Park Heritage Days Festival. By helping their own community in "keeping the dream alive" of their hometown festival, they are fully committed to getting the job done! This goes to show no job is too big or too small for them; they are always ready to pitch in where help is needed!

This club was originally chartered in 1955, serving the South Washington County area with an emphasis on St. Paul Park, Newport, Cottage Grove and Grey Cloud Island Township. The club currently has over 60 members who come from all walks of life! Their members are community leaders who serve with distinction in local government, as business owners, chemists, retail professionals, scientists, laborers, farmers, police officers, firefighters, teachers, landscapers, social workers... you name it - they've got it!

The St. Paul Park/Newport Lions Club has been a longtime outstanding pillar of our community. Did you know this club has given over \$3 million dollars back to the community since 1991 by donations alone? Below is a partial list of local events in which the Lions have served and assisted with within their own local community:

- Spring and Fall Super Breakfast
- "Gone Fishing" Event for disabled children
- Scholarships awarded to Park, East Ridge and Woodbury High School seniors
- Cottage Grove Strawberry Fest
- Stone Soup Fundraisers - Souper Bowler Fundraiser
- Newport Pioneer Days and Newport Booya
- Bingo at Broadway
- National Night Out at Heritage Park
- Various Food Shelves
- Holiday Train
- Minnesota Lions Diabetes Foundation
- Food Baskets to those in need at Easter, Thanksgiving and Christmas
- Contributors for purchase of fire trucks for St. Paul Park and Newport Fire Departments
- Lions' Foundation helps provide Leader Dogs for those with hearing and sight impairments
- Local supporters of youth events, and contributors to the health and welfare of local residents

This club is also part of an international group which has 46,000 clubs and 1.4 million members making them the world's largest service organization. The St. Paul Park/Newport Lions Club is also one of the most effective service clubs in the area because their members do whatever is needed to help their local communities. Everywhere they work, they make friends! With service focused on children who need eyeglasses, families who don't have enough to eat, or helping people they may never meet; the Saint Paul Park/Newport Lions embody the Lion's Motto of "We Serve" in all they do.

Just as the St. Paul Park/Newport Lions Club has been doing for decades in the community, why not help them in return by sending in your sponsorship today and help make your local festival a huge success!

"Where there is a need, we are there!"



2016

Monetary Donation Form

Use this form for Cash Sponsorships Only
 For all non-cash donations, please use the "In-Kind Donation" Form

The St. Paul Park Heritage Days committee is asking for the support and participation of local retailers, business and organizations to help make this years' event a success! We need YOU!

Please select from the following events which one you would like to sponsor. It's as easy as 1-2-3!

Platinum-Elite Sponsor - \$5,000

- Saturday Band (Rock Godz) General Fund
 Fireworks

Platinum Sponsor - \$3,000

- Main Stage Carnival
 Mud Volleyball Tournament General Fund

Gold Sponsor - \$2,000

- Car Show T-Shirt Sponsor
 Parade Exotic Petting Zoo
 Tractor Pull General Fund

Silver Sponsor - \$1,000

- Events Calendar Information Booth
 Placemat Business Expo
 Main Stage Production General Fund

Bronze Sponsor - \$750

- Bean Bag Tournament General Fund
 Horseshoe Tournament

Purple Sponsor - \$500

- Production Tent General Fund

Green Sponsor - \$250

- Parade Awards General Fund
 Kiddie Events

Blue Sponsor - \$100

- Egg Toss Balloon Toss
 Moustache Contest General Fund

Help us celebrate 32 successful years of the St. Paul Park Heritage Days Festival!!!

As a sponsor, your company will receive unsurpassed recognition by our attendees at all levels of sponsorship.

Plus with your level of sponsorship, you will receive these added benefits and gain additional exposure during the event (See "Sponsorship Benefits Chart"). Each level has varying degrees of benefits available for the individual sponsor. Please review the provided information and determine which event is best for you!

Sponsoring one of the events listed on this page helps complete the success of the 2016 festival. Remember, each of these events are huge hits year after year!

After all, this festival wouldn't be possible without you!

Come on...Jump aboard...Now!

Please complete this form for St. Paul Park Heritage Days Festival recognition. All sponsor forms must be confirmed and received no later than **June 15, 2016** to ensure you are included in all of the printed materials available at your sponsorship level.

Business/Organization _____
 Contact Name _____ Title _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email Address _____
 Website URL _____

Please return this form with your check made payable to St. Paul Park/Newport Lions Club by June 15, 2016

Mail to: City of St. Paul Park - Heritage Days, Attn: Sponsorship, 600 Portland Avenue, St. Paul Park, MN 55071

For more information, contact Sheila Nitz at 651.458.9495 or via email suburbanladie@aol.com



2016 In-Kind Donation Form

Use this form for donated services only such as golf carts,
porta-potties, trophies, banners, tents, gift cards, etc.
For all Cash donations, please use the Monetary Donation Form



The St. Paul Park Heritage Days Festival depends on all types and levels of sponsorships. Let us help you find one that is right for you! The size of your business doesn't matter to us, but finding the right opportunity to fit your business does! You can donate several prizes and/or gifts to reach any level of sponsorship recognition that you would like. Just add up the value of all services, prizes, gifts, etc. you will be donating. This type of donation will be considered an In-kind sponsorship and will be recognized as such. See the "Sponsorship Benefits Chart" insert for details. This is an awesome way to advertise your business, bring people into your shop and support the community all at the same time!

Prize and Gift Requirements: Gift certificates or coupons are acceptable donations as long as they do not require an additional purchase to redeem.

Suggested items include: Printing, Trash Service, Porta-Potties (unit and daily cleaning of), Trophies, Use of Golf Carts and Four Wheelers, Gators, Banners, T-Shirts, Newspaper Ads, Tables, Chairs, Tenting, Fencing, etc.

___ Yes! We would like to donate the following:

Item: _____ Quantity: _____ Dollar value of each item \$ _____

Item: _____ Quantity: _____ Dollar value of each item \$ _____

Service: _____ Dollar value of service \$ _____

Service: _____ Dollar value of service \$ _____

****If your donation requires special handling or delivery prior to the festival, please see contact information below to make suitable arrangements.**

Please indicate your level of Sponsorship

(Equal to total dollar value of all donated items)

___\$5,000 Platinum-Elite ___\$3,000 Platinum ___\$2,000 Gold ___\$1,000 Silver
___ \$750 Bronze ___\$500 Bronze ___\$250 Green ___\$100 Blue

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Business/Organization _____
 Contact Name _____ Title _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email Address _____
 Website URL _____

Please return this form with your donation by June 15, 2016

Mail to: City of St. Paul Park - Heritage Days, Attn: Sponsorship, 600 Portland Avenue, St. Paul Park, MN 55071
 For more information, contact Sheila Nitz at 651.458.9495 or via email suburbanladie@aol.com



2016 Sponsorship Benefits Chart

Below is a summary of all the benefits you will receive according to the level of sponsorship you choose.

As an incentive and encouragement for everyone to be a part, we have developed several levels of participation. Each level has varying degrees of benefits available for the individual sponsor. Please review the provided levels and select the one which will allow you or your organization to be a part of this year's festival! Don't miss your chance to become involved...contact us today for amazing opportunities as sponsorship packages are limited. *We are excited to create a win-win situation for everyone!*

	\$5,000	\$3,000	\$2,000	\$1,000	\$750	\$500	\$250	\$100
➤ Banner on the Main Stage	✓							
➤ Company Logo on T-Shirts	✓	✓	✓	✓				
➤ Company Logo on All-Sponsor Board at Event	✓	✓	✓	✓				
➤ Company Name on All-Sponsor Board at Event					✓	✓	✓	✓
➤ Company Name or Logo Link on Festival Website	✓	✓	✓	✓	✓	✓	✓	✓
➤ Company Name on Thank You Ad in Newspaper	✓	✓	✓	✓	✓	✓	✓	✓
➤ Company Name on Placemat at Local Eateries	✓	✓	✓	✓	✓	✓	✓	✓
➤ Company Name on T-Shirts					✓	✓	✓	✓
➤ Banners of Sponsorship	✓	✓	✓	✓	✓	✓		
➤ Free Parade Entrance Fee	✓	✓						
➤ 75% off Parade Entrance Fee			✓					
➤ 50% off Parade Entrance Fee				✓	✓			
➤ 25% off Parade Entrance Fee						✓	✓	