



St. Paul Park, Minnesota...It's the place to be!

And it's all about community and keeping the dream alive!

What happens when you hold a three-day family-focused event over the third weekend in August in beautiful St. Paul Park? *Community is what happens!* Families come and spend time together, neighbors share laughs, children have fun and people work together to create memories that will last a lifetime!

The St. Paul Park Heritage Days Festival includes fantastic events such as a mud volleyball tournament, carnival, car show, live entertainment, and of course, a wonderful grande day parade which includes community organizations, schools, businesses, churches and other exciting groups! We also include tons of fun attractions, local vendors, special foods and lots of activities for the whole family! Something for everyone!

So have you heard? The St. Paul Park/Newport Lions Club have come on board once again to facilitate the festival!!! As a strong pillar within the community, they are working side by side with the committee to make the 2016 Heritage Days Festival successful! Therefore, the Lions Club along with the St. Paul Park Heritage Days Festival Committee needs **YOU!** We are asking for your support and participation in making the 2016 festival a huge success! With your monetary or in-kind sponsorship, your participation will help keep the festival alive and continue to make the impact it has for the past thirty years!

Please take a moment to look over the attached information and let us know if there is anything we can do to assist you in becoming a "SPONSOR" for the 2016 St. Paul Park Heritage Days Festival. There are many opportunities available and we are sure there is one right for you! We feel we can offer your company the opportunity to reach out to our community and let them know of the services your company provides. If you are looking for some additional marketing exposure which is not listed on the Sponsorship Benefits Chart, please feel free to contact us as we would love the opportunity to discuss other alternatives. We strive to be able to create a win-win situation for everyone!

As an event sponsor, you help make this weekend possible for so many individuals and families in our city and surrounding areas of South Washington County. In fact, your participation helps make the event so successful that it helps make a difference in people's lives every day!

Plus as an added bonus, we are a committee which is run completely by volunteers from within our community and surrounding area. These positions are strictly volunteer and no one is paid. At this event, residents, businesses, city government and non-profit organizations all join together to proudly celebrate our great community. We strongly feel that if your company is willing to be a sponsor, we will be able to increase our advertising of this community event and in turn, expect higher participation throughout the festival.

Sponsoring the St. Paul Park Heritage Days Festival not only allows you to participate in an event which brings the community together but it also helps you in reaching your target market. Don't miss out on this exciting opportunity! Return your sponsorship form by June 15, 2016!

Thank you in advance for your time, consideration and support. We look forward to hearing from you soon!

Sheila Nitz
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